

Kath Earl Bakery Privacy Policy

Our contact details

Name: Kath Earl Bakery

Address: Long Marton, Appleby-in-Westmorland, Cumbria, CA16 6BJ

Phone Number: 017683 61018

E-mail: kathearlbakery@gmail.com

Website: www.kathearlbakery.co.uk

Facebook Page: www.facebook.com/KathEarlBakery

The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details)
- Website user statistics (if applicable)

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- As a customer, you contact us via our website, Facebook page, telephone or post to find out more about our bakery products, where they are sold, and/or to place an order.
- As a supplier, you contact us via the above means to promote your business and offer your goods and services.
- Other: You contact us via any of the above means to enquire about potential employment, potential corporate sponsorship or charitable donations.

We use the information that you have given us in order to:

- Respond to you, as a customer, to provide information requested and/or fulfil a purchase order.
- Engage with you, as a supplier, if we use your goods and services.
- Respond to your enquiry, for any other reason
- On our website, we may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page
- Specifically, when you contact us on our website, as part of the process, we collect personal information you give us such as your name, postal address and email address. Your personal information will be used for the specific reasons stated only.

We may share personally identifiable information, including name, email, contact number, address, comments, feedback and product reviews with staff members and Van Driver/Market Stall Holder contractors for Kath Earl Bakery.

Our company website is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. At the time of writing, no direct payment gateways are used on our company website.

Our company website uses cookies and other tracking tools, which can be found at the end of this document. For third-party services, such as Google Analytics, please refer to their own policies regarding how they collect and store information.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

(a) Your consent. You are able to remove your consent at any time. You can do this by contacting us in writing by email or post.

(b) We have a contractual obligation.

How we store your personal information

Your information is securely stored on bakery premises, on our website, social media and email server.

We keep your personal details for up to 6 years, except when the contractual obligation is ongoing, after which time the information is deleted or disposed of securely.

Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at kathearlbakery@gmail.com or write to us at Long Marton, Appleby-in-Westmorland, Cumbria, CA16 6BJ if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at Kath Earl Bakery, Long Marton, Appleby-in-Westmorland, Cumbria, CA16 6BJ.

You can also complain to the ICO if you are unhappy with how we have used your data. The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

Cookies: <https://www.kathearlbakery.co.uk>

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
Hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	2 years	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
_ga	Google Analytics	2 days	Performance
_gat	Google Analytics	Session	Performance
_gid	Google Analytics	2 days	Performance

For more information on cookies, please visit: <https://www.allaboutcookies.org>

The following links explain how to access cookie settings in various browsers:

- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(OS X\)](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)

To opt out of being tracked by Google Analytics across all websites, please visit this link: <http://tools.google.com/dlpage/gaoptout>.

Date: 30/10/2020